

DIG-it Guide

Digital Information Guide

Do you DIG DIGITAL?

This guide gives you contact information and the location of online support materials on CMC-Network. Get acquainted with this exciting software and what it can do for you and your customers by taking advantage of these support materials and resources.

Digital learning at your fingertips

Training>Product Training>Digital

Support materials

(DIG-it tip: Create a physical folder or an electronic folder labeled Digital Information Guide.)

Order and study the new Digital Brochure.

Available as a Business Enhancer on CMOOnline under Promotional Materials, Item 626981 – 25 brochures for \$5. Study the Digital Brochure Instruction Sheet that comes with your Digital Brochures.

Review the StoryBook Creator Software Differences handout featuring StoryBook Creator 2.0 and StoryBook Creator Plus.

Print out and study your Digital Glossary.

Ready to share your memories through a digital StoryBook? Follow the easy steps in the StoryBook Creator 2.0 Step-by-Step Guide to create a beautiful, long-lasting digital book.

Have questions? Click on FAQs to get additional information on StoryBook Creator 2.0 and StoryBook Creator Plus.

Use the following documents to learn the differences between our StoryBook Creator family of products:

- How to Demo StoryBook Creator 2.0 using StoryBook Creator Plus – PowerPoint PDF.
- StoryBook Creator Software Differences – compares StoryBook Creator 2.0 and StoryBook Creator Plus using a bulleted list.
- StoryBook Creator Grid – compares StoryBook Creator 2.0 and StoryBook Creator Plus using a grid format.
- Comparison Chart – compares StoryBook Creator, StoryBook Creator 2.0 and StoryBook Creator Plus.

Do you have the August-September New Product Sales Slick? Our new digital products are featured in this slick.

Training>Product Marketing>Promotional Tools>New Product Sales Slicks>August New Product Sales Slick

Study pages 4-13 in your Fall/Winter 2007 Product Catalog. It's all about our digital products. Available as a Business Enhancer on CMOOnline under Promotional Materials, Item 636010 – 6 catalogs for \$4.

Print out and study the StoryBook Creator 2.0 Product Highlight Sheet.

Training>Product Marketing>Product Highlight Sheets>StoryBook Creator 2.0 Product Highlights

Print out and study the StoryBook Creator Plus Product Highlight Sheet.

Training>Product Marketing>Product Highlight Sheets>StoryBook Creator Plus Product Highlights

Print out and review the Memory Manager™ Software Product Highlight Sheet.

Training>Product Marketing>Product Highlight Sheets>Memory Manager Product Highlights

Create Digital Custom Ads...for FREE!

My Business>Place an Order>Business Cards and Supplies

Online Video Training

View video clips to learn about Creative Memories' programs and products. Click a product to stream Windows Media Video (WMV) to your computer. Macintosh users: Consider adding the Flip4Mac WMV components to your QuickTime player. Flip4Mac is a collection of QuickTime components that allow you to play, import and export Windows Media video and audio files.

StoryBook Creator Plus Tutorials

Welcome to StoryBook Creator Plus – 2:20 minutes

Using the Home Page – 4:20 minutes

Using the Start Menu – 2 minutes

Navigate the Software – 1:49 minutes

Create a New Project – 1:48 minutes

Text Features – 5 minutes

Choosing Your Cover – 1:33 minutes

Saving/Renaming and Ordering – 2:35 minutes

Understanding and Using Elements – 3:25 minutes

Using the Photos and Pages Panel – 5:48 minutes

Using the Embellishments Panel – 4:15 minutes

StoryBook Webinar – 51 minutes

Memory Manager™ Tutorials

Memory Manager Software Training – 35 minutes

Install Memory Manager – 2:53 minutes

Activate Memory Manager – 2:34 minutes

Import Items: Digital Camera – 3 minutes

Import Items: From File – 3:25 minutes

Media Organization – 5:15 minutes

Telling a Story with an Album – 4:41 minutes

Preserving & Protecting Memories – 7:31 minutes

Printing – 2:47 minutes

Need assistance with Creative Memories Photo Center or digital support?

- ❖ Creative Memories Photo Center – Use the following information to inquire about prints, boutiques items, or StoryBook status:
(877) 932-8419
Hours: 8 a.m. - 8 p.m. (CT)
E-mail: customerservice@cmphoto.com
Web site address: www.cmphoto.com
- ❖ Creative Memories Digital Support for Memory Manager and StoryBook Creator Software – Use the following information for situations regarding uploading prints to the Creative Memories Photo Center, error messages or software-related situations:
(866) 440-2420
Hours: 8 a.m. – 8 p.m. (CT)
E-mail: support@cmmemorymanager.com – Use this e-mail for technical questions about the software, Web site-related issues and software activations for Memory Manager Software.

Prepare yourself, your team and your customers to DIG-it too!

Plan for sales, scheduling and recruiting opportunities right NOW.

Here's how:

Step 1: Plan your next StoryBook and write down the theme here: _____

Step 2: Select your digital due date: _____

This is the date you will upload this StoryBook to the Creative Memories Photo Center.

Step 3: Plan a celebration for meeting your date!

What will you do to celebrate meeting your upload due date: _____

List the features and benefits of repeating this plan with your team and your customers? _____

When you complete your DIG-it Guide, share the good news and celebrate! You DIG Digital!

[your life](#) | [your story](#) | [your way](#)