

## 3 First Steps Toward a Fun Get Together

Thanks for agreeing to host a Creative Memories Get Together for your friends and family! Remember, the secret of a successful Get Together is attendance. More guests means more fun and more Host Rewards credit for you. These product catalogs will be our guide through the Get Together – as well as a colorful tool for you while you're inviting your guests.

**Here are three steps to start spreading the word:**

### 1. Make a guest list

You can invite everyone! Creative Memories now offers organizational products, slip-in pocket-style albums, software, digital StoryBooks, traditional scrapbooking supplies and even products to surround yourself with special memories in your home.

Successful Hosts invite a variety of people: friends, family, neighbors, coworkers, former classmates, parents of kids' friends, etc. This makes your party fun for everyone. That means higher attendance and more Host Rewards for you! Invite 25-30 people, or three times as many as you would like to have attend. Remember, your friends are busy like you, so some will have prior commitments.

Use the worksheet on the back of this page to get yourself started.

### 2. Invite

I'll e-mail you a Host password to access "Host Connection" on my Web site. From there, you can enter your guest list and send e-mail invitations (or ask me about other options). Anyone unable to attend can shop online or from a catalog. Their orders will count toward your total event sales.

### 3. Follow up

Follow up with a phone call to each guest to confirm attendance. Be enthusiastic. We're going to have fun! Ask each guest if they'll be bringing a friend.

I'll take care of the rest. I'll contact you to confirm and find out how many catalogs to bring. Your time and memories are precious. Thank you for helping me to share Creative Memories with your family and friends!

### 15% for you

#### The Host Rewards Program

As my Host, you'll earn 15 percent of your total event sales\* in free products of your choice. Imagine all the free memory celebration products you can earn just by having fun with friends.

For example, if the sales at your Get Together are \$500 retail, you'll receive \$75 (\$500 x 15%) in **free products!** >>

*\*Qualifying events must have \$250 or more in sales.*

*"I thought Creative Memories was just scrapbooking stuff. Wow, was I surprised at all the products they have. My friends and family loved it and have thanked me many times for introducing them to Creative Memories."*

*Mary, Get Together Host  
Arkansas*

*"I had no idea how much fun hosting a Get Together would be. We laughed, we told stories and there was something for everyone. I had four outside orders and eight people attend and I earned almost \$100 in Host Rewards credit to select whatever I wanted!"*

*Sue, Get Together Host  
New Jersey*

# 2 x 2 Guest List

Think about people who are...

	Name	Phone	Email	Attend?	
Family				Y	N
Friends					
Coworkers					
Neighbors					
Church members					
Teachers					
Coaches					
Sports fans (or athletes)					
New parents					
Celebrating a wedding					
Non-scrapbookers					
Camera owners					
Computer owners					
Other					